


Spare the Air in the Bay Area



BAY AREA AIR QUALITY MANAGEMENT DISTRICT
site map

About Spare the Air
Employers
Teachers & Kids
Community

[Spare the Air Employer Program](#)

[Register](#)

[Materials](#)

[Tools](#)

[Participating Employers](#)

[Ideas](#)

[Leadership Committee](#)

Program Ideas

Employers throughout the Bay Area demonstrate their commitment to protecting air quality by supporting alternative commutes, developing clean air policies and practices, educating employees and rewarding positive actions. Build on the success of your Spare the Air program by implementing ideas from the following list.

Support Clean Commutes

- Provide safe bicycle parking, lockers and showers
- Provide privileged/preferred/free parking for verifiable carpools and vanpools
- Sponsor a "Ride-with-a-Buddy" day to introduce newcomers to public transit
- Provide transit subsidy to employees who ride transit
- Take inventory of existing commute options to travel to a workplace, and post information on company website
- Participate in a Guaranteed Ride Home Program

Develop Clean Air Policies

- Offer telecommuting option to employees
- Promote flexible schedules (i.e. 9/80 or 4/40)
- Encourage the use of virtual meetings via teleconference or video conference
- Provide transit passes and bikes for business travel
- Create a journey management program that requires employees to map out how they will be transported during each segment of their business trip, including using public transit
- Develop a policy that allows maintenance workers to omit the use of gas powered lawn equipment on Spare the Air days

Educate Employees

- Send monthly email containing clean air tips
- Place informational tipcards, bookmarks and commute information in paychecks and in new employee packets
- Develop a display highlighting commute alternatives and clean air choices and place display in Lobby or Human Resources Office
- Include educational articles in employee newsletters and on company websites
- Conduct a Spare the Air fair with representatives from the Air District, transit agencies, bike coalition reps, etc

Reward Positive Actions

- Conduct raffles, contests or drawings
- Recognize employees that strive to make clean air choices

Share your program ideas and successes with us! Email us at sparetheair@baaqmd.gov.

[home](#) | [contact](#) | [site map](#) | [links](#)